

CANADIAN MOVING PICTURE DIGEST

Vol. 21, No. 13

TORONTO 2, CANADA

July 27th, 1929

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The day of the mere exhibitor is over. Now you are in show business with the best of Broadway's \$6.60 producers. Your public knows that a New Era is here when they can see M-G-M's Road-Show Size Talkies, Colortone Revues, Metro Movietone Acts, Hearst Metrotone News, Hal Roach Talking Comedies. Here are truly

THE GREATEST SHOWS ON EARTH



PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2



William Randolph Hearst

BELOW: Where the history-making meeting was held in the Hearst Newsreel Building at 251 West 19th Street. The Hearst General Staff lays its world-wide campaign to span the globe with men and equipment to bring you a Sound newsreel more complete and amazing than has hitherto been possible to produce.



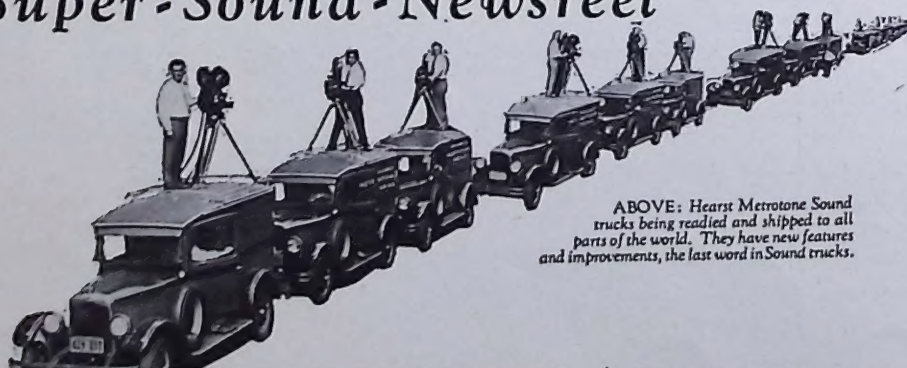
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the whole world watches and now in every corner of the globe the vast Hearst news machine is full steam under way to bring you the Super-Sound-Newsreel



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On Disc or Film



ABOVE: Hearst Metrotone Sound trucks being readied and shipped to all parts of the world. They have new features and improvements, the last word in Sound trucks.

From the first issue of Hearst Metrotone News this industry will witness a new conception of Sound newsreels. Precedent counts for nothing now. Personalities and events hitherto inaccessible now become available for your screen. Every theatre which prides itself on being abreast of the latest marvels of the Talking films will bring its audiences this wondrous Sound newsreel of the New Era!

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The combination of the staffs and resources of the M-G-M News with those of International Newsreel into the M-G-M International Newsreel means that no other newsreel can hope to compete in world coverage with this colossal pooling of forces. By the sheer weight of its resources and connections the M-G-M International Newsreel becomes the one newsreel that all audiences will demand and which all theatres will provide.

M-G-M International NEWSREEL

Twice Weekly Starting July 31

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Canadian Moving Picture DIGEST

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RAY LEWIS
Editor and Managing Director

Vol. 21, No. 13

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"The Survival of the Fittest"



THIS LAW on the surface is an apparently cruel law, yet it is the law of Nature in her endeavour to make a super-man, and to perpetuate her species according to the Law of Evolution.

Man has applied the "Survival of the Fittest" theory to his use, at times with indifferent cruelty, and at times with deliberate cruelty, and on occasion with the same impelling desire as exercised by Nature, an ambition to make a super-man or a super-enterprise of world, or national magnitude.

Back of this business expansion, is also the urge to produce a super-man, although in this case the super-creature, or man of power is oneself.

The development of "Sound" has certainly proved a blessing to the Industry. The drawing ability of this new invention in motion pictures is going through a usually slack season test; and showing receipts which justify the confidence which the Industry is displaying towards "Sound."

The "Big Fellows" or "nearly Big Fellows" are all "in the swim"; as it were, and capitalizing on "Sound," but the "Little Fellows" stand on the shore, afraid to take the plunge, or unafraid, still unable to enter the race to win, because of financial handicap.

This is the story one hears from the "Little Fellows"; and a query as to where it will end?

Not all the "Little Fellows" are, however, financially unable to cope with the present situation on "Sound." Quite a number of them are what might be called "financially well fixed," but evidently these have not a sufficiently showmanship vision to "get in"; and yet they are not wise enough to comprehend that this attitude means being forced out by normal economic pressure.

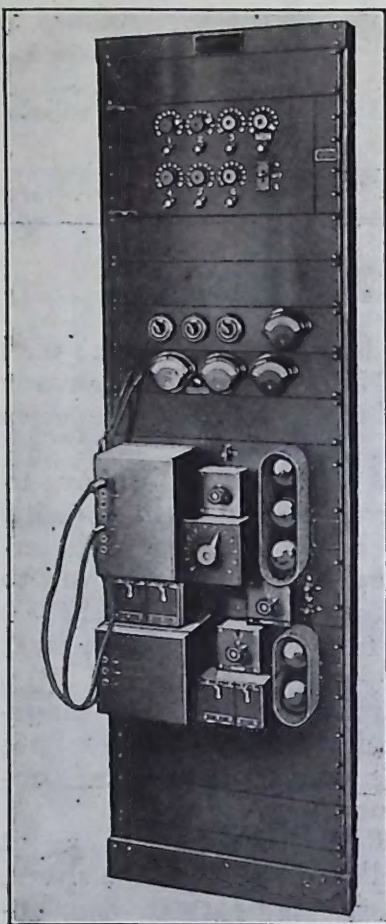
Exhibitors should understand that the Industry as a whole has succumbed to "Sound," and that this commodity will be manufactured and sold to a public which has evinced its desire to purchase such product.

Producers are talking about "Silent" programs, but the exhibitor who is remaining "Silent," depending on this kind of product, will find that he is destined to "sink," for the "Silent" version of "Sound" pictures will not possess sufficient entertainment to please; and what patron will desire to see a picture in silent form after witnessing that picture produced in "Sound"? If the picture advertised in "Sound" has not drawn favour with the public, it is not likely that this picture will be a box-office success when exhibited in silent form either.

Many of our "Sound" pictures are dependent entirely on their dialogue and have very little action to commend them for entertainment value. No one will dispute the fact that "Silent" pictures must have action.

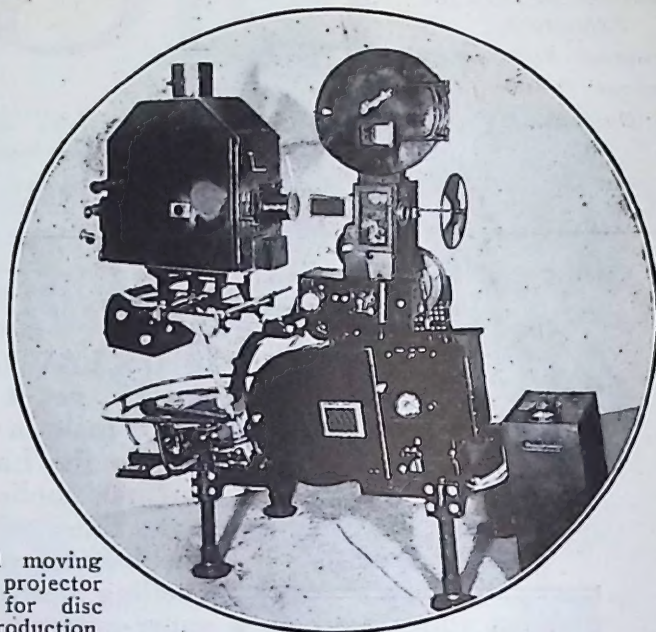
The business of being a Showman necessitates catering to public humour and taste; and the only guarantee of remaining in the show business is, at least, to be in tune with the times. This means getting busy, plugging tirelessly, to meet competition. The easy method of "drifting along in a rut" cannot be applied today. It has become a hobby with many exhibitors, who will find it difficult to function differently, but the law of "The Survival of the Fittest" plays no favorites, and the present situation on "Sound" means in its relationship to the exhibitor, that he must either "get in, or get out."





A Typical Amplifier Group

Warner Bros. Pictures, Inc.
 Fox Film Corporation.
 Paramount Famous Lasky Corporation.
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 First National Pictures, Inc.
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A standard moving picture projector equipment for disc or film reproduction.

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SOUND PICTURES have revolutionized the moving picture industry. In every theatre where these pictures have been shown they have proven a tremendous success.

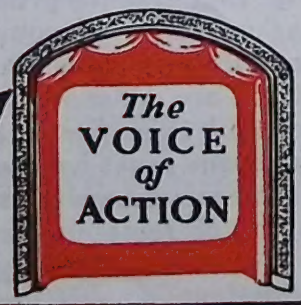
The very latest developments of sound reproduction and projection are incorporated in Northern Electric Sound Projector Equipment.

The latest productions of the companies listed at the left may be shown with this system.

Suitable equipment for both synchronous and non-synchronous types are available.

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SOUND



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SYSTEM

NORTHERN ELECTRIC COMPANY LIMITED
 Research Products Department
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 Montreal

RAW



RAY LEWIS

PRESENTS

ISN'T it interesting to observe that the cowards in life, and those who are always out with their "spade" to bury someone, cry out good and loud when someone wrests the "spade" from their hand; and administers "a whack" where it will do the most good?

Our friend, "the noted grave-digger," cannot seem to forget about the "girl friend from Canada." Every time someone hits back at him for trying to do some premature, or uncalled for burying, he does the little cry-baby act; and begins to mention all those who are so hard on the "poor little grave-digger." Where's your handkerchiefs?

"The noted grave-digger" states, that the "cousins across the pond" are being hard on him. What our friend does not know is that these same "cousins" are long on diplomacy and patience, but when they have had enough, well, their History speaks for itself!

The "panning" which "the noted grave-digger" administered to certain British productions was unwarranted; and in direct contradiction to reviews which other U. S. publications had given these self-same pictures.

Every publication is entitled to its opinion; and if the "noted grave-digger" has a "cock-eyed" vision, British producers will have to take such criticism at its "cock-eyed" worth, but "the noted grave-digger" must not cry like a baby if these British producers, and the British press feel that the "panning" is "cock-eyed" and say so. They are entitled to their opinions also.

Incidentally, it is not necessary for "Variety" to inform us that it is not "strong on John Bull." We have observed that long ago. John Bull is, however, not strong on "Variety," and if "Variety" wants to retain its seat in its pants; and wear those pants it may be an excellent international policy for "Variety" to stop making faces at John Bull, and his Bull-Dog.

THE U. S. Industry of Motion Pictures will not thank "the noted grave-digger" for stirring up any international trouble along film lines. The Industry in the U. S. has plenty to worry about now without "the noted grave-digger" going over to England to "dig a few graves," or shouting burial threats "across the pond."

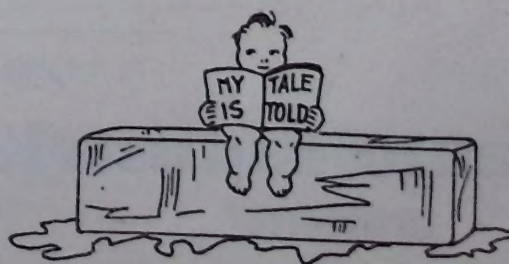
The last time someone tried to bury a Britisher, St. Peter was the chief comforter to that "grave-digger"; and handed him out a particularly well rounded halo as a compensation for having been "crowned." As for the "girl friend from Canada," she believes that, if given a sufficient amount of rope, "the noted grave-digger" will hang and bury himself.

GENTLEMEN OF THE PRESS," a Paramount picture, at the Uptown this week, should be given a degree of honour for the work of its principals, and the cast in general. It is a long time since I have seen such outstanding screen ability, and as interesting a story. "Gentlemen of the Press" reveals how much enslaved are those who are responsible for the news which headlines our dailies. The picture is tragic in its realities, with just the right kind of humour interjected to lift it out of the tragedy class, without spoiling the power of this revelation. A picture of this kind should be advertised by calling special attention to the work of the players; and to the merits of the story, for the ending is depressing; and not the usual "happy ending fare" to which movie fans have become accustomed.

Millard Webb is to be congratulated for not "weakening" to produce the stereotyped ending. Applause is also due him for his dramatic insight into the values of this story. The usual motion picture critics may not rave over "Gentlemen of the Press" because "the usual" like "the usual" and hate to get out of the "rut," where it is necessary to be original, and to have the courage of your convictions.

I HAVE to disagree with my critical contemporaries when I state that any exhibitor playing "Gentlemen of the Press" can write this down as being one of the best pictures for quality which his theatre has had, but a picture which should be "sold" to a public which appreciates "the best" the screen is capable of giving it, in quality acting, "Sound Recording," in sane dialogue, in story interest and material. Walter Huston as the newspaper slave, could not have been improved on. Katherine Francis, as the "secretary who is different," is interesting sufficiently to make any tired business man change his secretary for her. Here is a new type of screen vamp, the kind who gets you, even though you "know her number." Betty Lawford, as the daughter, was excellent in the simplicity and naturalness of her work; and Charles Ruggles, as the inebriated reporter, was a type you remember. The general public will not get the under-current of "Gentlemen of the Press" which gives you plenty to think about, but all will consider it entertainment.

Next week, "The Black Watch" — Excellent.



Observations



By The Editor

THE Toronto Evening Telegram in its issue of Saturday, July 13th, had these bits of information in connection with our Industry which should help greatly in giving a "tone" to the Industry, I don't think!

The first notice under the heading of "The Silver Sheet," is as follows, "In the midst of a dashing honeymoon Stepin Fetchit, known in private life as Lincoln Theodore Perry, today faced a \$100,000 suit for alleged breach of promise to marry Yvonne Butler, 17, of Los Angeles, etc., etc."

Article No. 2, headed "They Even Pinch Opera Stars In Hollywood," is as follows, "Four Hollywood boys made whoopee on "the 4th" and landed in police court. One of the four was identified by court attaches and cafe waiters as Laurence Tibbett, Metropolitan Opera Star, now engaged in singing for the talkies.

According to police who arrested Tibbett under the name of Laurence Merivale, Richard Jones, well known musical director, Guy Hathaway and James Horton, became noisy while eating in a Hollywood cafe and started annoying patrons. When asked to leave "Merivale," it is asserted, jerked a fire hose loose from the wall and soaked the manager of the cafe, and wet down several patrons.

Earlier in the evening Tibbett was arrested by a traffic officer for speeding 55 miles an hour in a twenty-mile zone. The four men paid fines of \$25.00 for disturbing the peace of Hollywood, a hard thing to do, at that."

Article No. 3 in the same issue, headed "Claims Wo-

men and Gin Broke Up Her Home." "One of the nastiest divorce complaints filed in recent months by a married lady of Hollywood was on file today against Carey Wilson, high-salaried scenario writer. The complaint, filed by his wife, Nancy H. Wilson, sets forth many alleged incidents of cruelty and blamed women and gin for his attitude about their home."

The article then goes on to enumerate Wilson's misdemeanors which include the charges as specified in the heading, together with allegations to the effect that Wilson burned his wife's shoulders and arms with cigarettes.

Article No. 4, relates that Mrs. Maurice Chevalier, not being able to speak much English, was informed by a friend on entering a home to say "It is lousy."

Mrs. Chevalier is reported as having used this phrase with "beaming emphasis" until corrected by another friend.

Article No. 5 would not be bad publicity since it refers to the youth of the chorus utilized in the new regime of Singing Pictures, if it were not displayed with the other material which is so unsavoury.

This article emphasized the fact that Hollywood has become a "cradle-snatcher" to recruit its much-needed choruses, that seventeen of the Fox chorus girls are under eighteen, that twenty-two is the eldest of seventy-five chorus girls working for Warners and that twenty-one is considered ancient for permanent chorus girls

(Continued on page 7.)

Most Exhibitors Prefer

"Talkietone"

"Sound Picture Equipment"

Because--Its tonal qualities is amazingly rational.

It is properly installed by competent engineers.

It is simple in operation and design.

Its price is within the range of all.

And it is a product of a Canadian Company.

Address Enquiries to

Radio Industries of Canada Limited

Toronto

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working on the First National lot. We are given further information to the effect that the RKO studio has twenty-six show girls and that Metro has signed sixty for "The Road Show."

The reason for objecting to advertising the fact that these "movie-struck youngsters" are under eighteen, and living in an environment such as these other articles disclose is obvious.

Article No. 6, on the same page is headed, "Films That Glorify War All For Profit."

Mr. William Marston Seabury, who writes this attack on the Industry, is reported as having formerly been General Counsel to the United States Motion Picture Board of Trade and the National Association of the Motion Picture Industry.

The article leads off thus: "Pictures made in America fail in realism and depict the several nations, including the United States, their manners, customs, life and culture, not as any of them are, but as ill-equipped and ill-informed producers conceive them to be, or as they elect, for purely commercial reasons, to have the world see them."

"In consequence there is a wide and natural prevalence of utterly misleading and erroneous conceptions of these subjects, all lowered to make the broadest popular appeal for the sake of larger profits at the box-office."

The article speaks of Mr. Seabury's latest book, "Motion Picture Problems," in which an effort is made to induce the formation of a Cinema Committee of the League of Nations, "to protect the public from pictures which are undesirable from the moral or racial point of view."

"How incongruous it is," he says, "that while fifteen nations have signed and probably forty-five more will soon join in the great anti-war treaties, 'the Motion Picture Industry in every country is producing and disseminating throughout the entire world, for exhibition

to countless millions of people, pictures that glorify war and are in reality mere war propaganda. A propaganda persisted in not because they want or believe in war more than other human beings but because they know that the public will respond to such pictures and that a profit in their exhibition is assured to these sordid mercenaries."

"The trade itself is engaged primarily in the intensive pursuit of money."

Mr. Seabury goes on to say that unwholesome pictures are considered more profitable by the Industry and that is why this class of picture is produced.

"What are needed everywhere," he argues, "are legislative prohibitions in much broader terms than have hitherto been in general use — prohibitions against the production, distribution, and exhibition of motion pictures which are injurious in any respect to the public welfare, whether in matters of morals or education, or which tend to ridicule religion or to incite race or national prejudices, and a more effective enforcement of existing laws."

Ignore Resolutions.

He shows how the trade itself has disregarded the solemn resolutions passed by the National Association of the Motion Picture Industry in New York City in 1921.

"How can the trade now complain," he asks, "if states and nations take the industry at its own words and adopt, in the form of enforceable enactments, substantially the same prescriptions to which the industry has itself unanimously subscribed?"

Mr. Seabury proposes that a Cinema Committee of the League of Nations shall be supported by National Committees to control a system of film inspection. This League of Nations Committee would not include any representative of the cinema trade of any nation.

In his exhaustive survey of the whole situation Mr. Seabury criticizes the big producers' policy of acquiring

(Continued on page 8.)

Powers Cinephone

The finest type of Talking Picture Equipment. Sound on Film and Disc. Three week delivery. Write for Installation Cost.

Perkins Synchronized Discs

The Sound Equipment at a nominal installation cost. Write for list of installations now running.

Amplitone Non-Synchronis Score Disc Service

The Combination Supreme or Cueing Pictures. Buy these in a combination or separately.

Walker Sound Screen

The Sound Screen all manufacturers try to copy. Covered by seven patents pending.

Simplex Projectors

More Simplex Projectors in use than all other makes combined.

The Transverter

For twenty years the outstanding type of generator —no finer built—used wherever results count.

Distributed in Canada by

Perkins Electric Company Limited

Toronto

Montreal

Winnipeg

Observations

(Continued from page 7.)

groups of theatres, the result of which is to monopolize the screen time of such theatres and to restrict free and fair competition."

It appears that more than ever is "Eternal Vigilance the Price of Peace" for our Industry; and that it is much better to receive no publicity than the publicity as recorded on this page.

All arts have their "temperamental," or "Irresponsible People," but no other art appears to be subjected to such malicious and persistent pressure for legislation, such undesirable publicity as the Industry of Motion Picture, because a handful in the Industry out of its many thousands cannot learn that they owe this Industry for what it gives them in fame and wealth, at least the consideration of not thrusting their weaknesses and vices before the Eyes of the Public.

Not until this Industry treats misdemeanors that provoke legislative measures, with drastic severity, will the Industry save itself millions of dollars worth of prestige and money.

Meanwhile Mr. Seabury should be advised that his statements in connection with the Industry's production of war pictures are entirely erroneous.

It is only necessary to cite "The Big Parade," "What Price Glory," "The Legion of the Condemned," "Seventh Heaven," among dozens of others, to reveal that this Industry in its War Pictures presented a most eloquent and unmistakable argument for "Peace."

FOR SALE

Motion Picture Theatre for sale, in the heart of the Gold Belt, Northern Ontario, three hundred seats, latest machine equipment, everything new, purchaser must act quick, no rental considered as owner is leaving soon for southern States. Apply Box No. 4, Digest.

Many Exclusive Features In Walker Sound Screens

The new sound screen of the Walker Screen Company boasts many new features of merit and is a particularly timely offering to the theatres in these days of the talking picture.

Its manufacturers claim for it sharp and brilliant projection even with projection lamps of low intensity and that its contrast between black and white is very sharp, thereby showing a picture that while not glaring appears extremely bright by reason of decided contrast.

This result is obtained by a coating consisting of eleven coats of special pyroxylin, containing pigments of high reflective quality which form a thick and very efficient surface. The black of the screen carries four coats of blue pyroxylin to prevent the passage of light through the screen.

Doubly Staggered Perforations.

A feature of this screen is its doubly staggered perforated pattern which the manufacturers claim prevents any loss of definition and so arranged as to fail to catch the eye and thus interfere with the definition of the picture.

The manufacturers claim that this pattern permits the use of a larger perforation bettering sound transmissions and that the size of the holes is such that they do not easily clog with dirt.

The Walker Screen Company states that the loss of light caused by these holes is as low as nine per cent. The loss is more than compensated for by the great increase in the reflective power of the screen; that there is also no fade-away, the picture being bright to the occupants of the extreme side seats of the theatre.

The Walker Sound Screen is sold in Canada by the Perkins Electric Company, Limited, only.

Motiograph De Luxe-- Ideal for Sound

Adaptable for use with ALL Sound Systems. Very quiet operation. Perfect projection. And the rear patented Cylindrical Shutter removes 62% of the heat, protecting parts, lenses and the sensitive film sound track.

Fourteen new Model H Motiographs in one week is sufficient testimony that the Exhibitor recognizes the best projector for "Sound" purposes. May we send you literature and prices?

SUPERLITE "SOUND" SCREEN — Developed by the makers of the Superlite Gold Fibre. To be laced or tacked on frame. Perfect projection surface with "Sound" perforations. With frame, \$1.50 sq. ft. Without frame, \$1.25 sq. ft.

A. C. SPEEDOMETERS — To tell you the correct speed. Fit any projector. Per pair, \$60.00.

GENNETT MUSICAL AND EFFECT RECORDS — We are overstocked on our Special Records and to reduce our stock, we will sell until further notice any of these records from stock at 80c each, regular \$1.25. Send for list.

REBUILT GUARANTEED POWERS PROJECTORS — We have several Powers 6B Projectors in nearly new condition. These will be cleared at a specially low price. Drop us a line and we will tell you about them.

THE COLEMAN ELECTRIC Co. - 258 Victoria St. - Toronto, Ont.

"Courtesy With Service"



Show Business



A serious accident occurred at the Majestic Theatre, Halifax, N. S., during constructional operations when a heavy beam fell from the roof, carrying a portion of the structure with it. Six workmen were buried in the debris and received extensive injuries which necessitated their removal to the hospital. The Majestic, an old theatre, is to be entirely demolished.

Following the decision of the Quebec Provincial Government to censor all moving picture posters and still photographs at the time the film features are being examined, the City of Montreal has arranged for a censorship of all other display material. It has also been decided that no posters or advertising cards can be tacked to street poles.

During the year ending July 1 a total of 2,813,238 people bought amusement tax tickets in the City of Quebec, this being an increase of more than 250,000 over the previous 12 months. The improved showing was due to the introduction of talking pictures some months ago, it is stated.

Talking pictures have formally invaded the newspaper field in Canada. Will McLaughlin, veteran motion picture critic of the Ottawa Journal, is conducting a special column devoted to audible picture matters under the heading of "Echoes from the Sound Studios."

After serving as assistant to the director of the Canadian Government Motion Picture Studio at Ottawa for 10 years, Douglas G. Keith has been appointed Publicity Agent for Canada at London, England. Mr. Keith was born in Ottawa and had extensive newspaper experience before entering the Government service.

P. J. Nolan, proprietor of three attractive suburban theatres in Ottawa, Ontario, has a complaint to make regarding the type of pictures now being produced. Mr. Nolan asserts that since the introduction of synchronized or talking pictures the good old-fashioned subjects that particularly thrilled juvenile patrons have practically vanished. As a result there has been a marked falling off in juvenile patronage, even when a special children's matinee is conducted. This is of particular importance to Mr. Nolan because his theatres cater to the family trade.

Mr. Nolan believes that producers of talking pictures are overlooking the juvenile taste. Most certainly he wants the audience but he desires a goodly percentage of features with juvenile appeal. These are now conspicuous by their absence.

"Talking Westerns should be a good bet," Mr. Nolan declared. "There are many neighborhood exhibitors who are probably feeling the lack of outdoor action pictures with sound or dialogue. Even the comedies have undergone a big change in the past six months, most of them being over the heads of the children. Our juvenile patronage has fallen off and the reason is that nothing has taken the place of the action thrillers that were the

delight of children's minds. There is still a place for Westerns in wired theatres."

"We get many telephone calls and personal inquiries now as to whether a current picture is suitable for children, these coming mostly from parents who have noticed a falling off in picture enthusiasm on the part of their kiddies."

Mr. Nolan formerly packed them in at juvenile performances and children's patronage formed a substantial portion of his business. Adult patronage is very satisfactory but the present type of audience fails to enthrall the children. "Give us an occasional talking Western and everybody will be satisfied," he says.

During the recent convention of western managers of the Famous Players Canadian Corporation at Vancouver, B. C., Walter F. Davis, manager of the Metropolitan Theatre, Winnipeg, who had charge of a large part of the arrangements for the programme and did much of the promotion work to secure a large attendance, was presented with a purse of gold, the gift of the delegates, and secured an unanimous election to the "Go-Getters" Club of the organization, in recognition of his work in promoting the interests of the corporation.

A syndicate of Winnipeg theatrical men are arranging for the opening of a moving picture theatre at Fort Churchill, Man., terminus of the Hudson Bay railway. The new building will be ready early in August. In the meantime a motion picture equipment has been installed in a tent in which there are gathered crowds nightly, mostly construction workers, who are again enjoying seeing their favorite stars.

Mr. and Mrs. Henry Morton, of Winnipeg, are at present on a three months tour of Europe. Mr. Morton recently disposed of his four theatres to the Famous Players organization of Canada and planned a long tour before again going into the theatre business, with which he had been connected for the past 20 years in Winnipeg.

Negotiations are taking place between the Board of Trade of Brandon, Man., and a large theatrical company with the view to the erection of a new large theatre in Brandon, Man. If plans go through, a building will be constructed to accommodate about 1,500 people and the equipment will provide all requirements for road shows and talkies.

The Famous Players are believed to be behind the enterprise.

FOR SALE

PICTURE THEATRE WITH PROPERTY,
EXCELLENT LOCATION IN TORONTO, SEATS
450. PRICE, SEVENTY THOUSAND, HALF
CASH. R. C. WOOD COMPANY, 85 RICHMOND
WEST, ADELAIDE 4700.

Round About the Studios



George Jessel, star of "Lucky Boy," a Tiffany Production, appearing at Pan-tages Theatre, Toronto, this week.

Jack MacKenzie did the honors in the camera booth for "Half Marriage," Radio Picture, in which William J. Cowen directed Olive Borden in her first all-talking picture. Bob Martin, Nick Musaraca and Roy Eslick, all first cameramen, were his aides. MacKenzie's last work was on "The Rainbow Man."

An ambitious "talkie" programme for 1929-30 is planned by British Filmcraft, as soon as the RCA Photophone recording equipment has been installed.

Among the productions scheduled are: "Captain Shapely," by Harold Brighouse. "The Lyons Mail," starring Sir John Martin Harvey, and a number of "talkie" shorts.

In addition, "talkie" sequences will be added to: "The Burgomaster of Stilemonde," starring Sir John Martin Harvey, "The Blue Peter," starring Matheson Lang, and "Power Over Man," co-starring Isabel Jeans and Jameson Thomas.



Stan Laurel and Oliver Hardy, funmakers of Hal Roach-M-G-M Comedies.

Two of the Christie Talking Plays, both bright farce comedies, are being released this month by Paramount. "Her Husband's Women" and "A Hint to Brides" are the latest of the Christie pictures and follow "Oft in the Silly Night" and "Dear Vivian," which were issued last month.

These four pictures are the first of the Paramount-Christie releases to be issued on disc as well as on film.

Sally O'Neill's first production for Columbia under her newly signed contract will be "The Broadway Hooper," an all-talking-singing-dancing special production of a jazz stepper on the Great White Way, played against the colorful background of theatrical life both before the curtain and behind the scenes. George Archainbaud, now handling the megaphone on Columbia's "The College Coquette," will direct the new vehicle immediately upon completion of his current assignment.

Anita Page, who first came into prominence with her part opposite William Haines in "Telling the World," and who has just completed the feminine lead in Haines' new picture, "Speedway," will again be seen opposite the Metro-Goldwyn-Mayer star in "Navy Blues." This will be an all-talking production directed by Clarence Brown, whose first dialogue film, "Wonder of Women," has proved itself a tremendous success.

Emmett Flynn, who has just completed Laura LaPlante's first picture for next season, "Hold Your Man," has been assigned the direction of "The Shannons of Broadway" at Universal City. This Carl Laemmle Special will star Mr. and Mrs. James Gleason in the roles which they originated in the stage production of this play.

Johnny Mack Brown, one of the screen's most popular juveniles, has been signed for the romantic lead in "Hurricane," Columbia's thrilling story of the sea and the first all-talking marine drama of the screen. Written by Norman Springer, author of "The Blood Ship," the new Columbia special production brings together for the first time the three greatest names identified with unusual sea vehicles — Hobart Bosworth, the star; Ralph Ince, the director, and Springer, the author.

A great cast of favorites from the silent comedies produced by Educational Pictures will make their talking picture debut in support of Raymond McKee in the new Jack White Talking Comedy, "Look Out Below," which Educational is preparing for release. Jerry Drew and Monty Collins, each featured alone in Educational's silent laughmakers, Robert Graves and Ray Turner are some of the popular players appearing in this all-dialogue production, which has been given unstinted praise by pre-view critics.

Four players have been selected by Harry Pollard to play in the Owen Davis stage success, "Tonight at Twelve." They are Robert Ellis, Norman Trevor, Mary Doran and Don Douglas. Production will get under way at Universal City this week.



Sally Starr, "shining" campus vamp in "College Days," filmed by Metro-Goldwyn-Mayer.

Hoot Gibson, who has completed his first year as a producer for the Universal program, has just signed a new million dollar contract to make eight pictures for Universal for next year. The first will be "Rodeo Days."

Sir James M. Barrie's play "Mary Rose" was written as a starring vehicle for Fay Compton, noted actress of the London stage, who has appeared in her first all-talking motion picture at the Paramount studios in Hollywood. The picture is "Fashions in Love," starring Adolphe Menjou, filmed under the direction of Victor Schertzinger.

While Cecil Be DeMille and William C. DeMille are blood-brothers, one is a "Northerner," and the other a "Southerner." Cecil DeMille was born in Ashfield, Massachusetts, but Washington, North Carolina is the birthplace of William DeMille.

Frank T. Dazey will assist Edward T. Lowe, Jr. in writing the continuity and dialogue on Paul Whiteman's first Universal production, "The King of Jazz."



Helen Foster, appearing in Tiffany Productions.

30 Features From Pathe During 1929-30

Each an Outstanding Production.
10 Are Super-Features.

THE TREASURE GIRL

Entrancing musical comedy by Geo. Gershwin.

GREENWICH VILLAGE FOLLIES

Sketches, spectacular and comic.

THE BIG SHOT

Startling and accurate picture of under-world.

WAR AND WOMEN

With Wm. Boyd, Ann Harding and Robt. Armstrong.

THE PAINTED DESERT

All-color production, with Wm. Boyd.

BIG NEWS

Great mystery story, with Robt. Armstrong.

INA CLAIRE

In two big features, "The Awful Truth" and "Negligee."

WILLIAM BOYD

In three big features, "His First Command," "Officer O'Brien" and "Crashing Through."

ANN HARDING

In three hits, "Paris Bound," "This Thing Called Love" and "Her Private Affairs."

A WOMAN AFRAID

A mystery thriller that has everything.

OH, YEAH

With Robt. Armstrong and Jas. Gleason, stars of "Is Zat So?"

SAILOR'S HOLIDAY

Featuring Alan Hale and Sally Eilers and an all-star cast.

THE SOPHOMORE

With Eddie Quillan, Sally O'Neil and Jeanette Loff.

CONSTANCE BENNETT

In three features, "Rich People," "Clothes" and "Saratoga."

THE GRAND PARADE

Original minstrel play by Howard Emmett Rogers.

PLAY BOY

From a story in Cosmopolitan, with Eddie Quillan.

THE RACKETEER

Featuring Armstrong and Carol Lombard.

RED HOT RHYTHM

A great musical comedy success by Walter DeLeon.

HOT AND BOTHERED

A story of a real boy. Starring Eddie Quillan.

THE BACHELOR'S SECRET

A delightfully amusing farce with Alan Hale.

LUCKY IN LOVE

A singing-talking picture with Morton Downey.

UP AND AT 'EM

A humorous story by the author of "The Barker."

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Pathe Super Shorts

For twenty-five years the leader in the short subject field, Pathe has utilized the new values in talking and in sound to excel its previous records with fifty two-reel talking comedies of the highest type of entertainment, and with the acquisition to its roster of James and Lucille Gleason, George LeMaire, Harry Delmar, J. Gordon Bostock, Frank T. Davis, Charles Maddock and Monte Brice, Pathe has scored another short comedy coup.

PATHE NEWS

Two decades ago Pathe established the first news reel—Pathe News. One of the best known institutions of the screen, it has never been surpassed. The news reel everybody knows.

PATHE SOUND NEWS

Introducing to the screen the first true technique of news-in sound. Pathe Sound News is faster and newsier, and Pathe Sound News does it first.

PATHE AUDIO REVIEW

The first and only real magazine reel. Unique among screen expressions it reveals that life is full of merry facts, pretty girls, smart places and people, adventures in strange places abroad and at home.

TOPICS OF THE DAY

The world's best wit and humor interpreted by prominent vaudeville artists. Several different performers in each reel. Released one every other week.

AESOP'S FILM FABLES

The world's most famous cartoon feature—sound or silent versions, a hilarious novelty which never misses. There are twenty-six in sound and twenty-six silent, one of each every other week.

GRANTLAND RICE SPOTLIGHTS

The great sporting events of the world revealed as only a great sport writer knows, sees and hears them. One reel every other week. (All-Talking)

LeMAIRE COMEDIES

A series of eight all talking comedies starring George LeMaire who directed and produced these comedy novelties.

The name of George LeMaire, who is producing a series of talking shorts for Pathe, is synonymous with hilarity on Broadway, where his name is associated over a period of years with the most brilliant type of comedy. Star of George White's Scandals, Broadway Brevities and LeMaire's Affairs, he is a great comedian and his comedy acts, skits and sketches have made him one of the great box office attractions of the Ziegfeld Follies and the Winter Garden.

MANHATTAN COMEDIES

A series of six all talking two-reel comedies, produced and directed by George LeMaire, starring Broadway's greatest funsters, including Louis Simon, Veree Teasdale among others.

CHECKER COMEDIES

A series of six all talking two-reel comedies featuring Frank T. Davis, the noted vaudeville comedian, in his most amusing vaudeville sketches including "The Salesman," "Thanksgiving," "The Smooth Guy," "Give Her Credit," "Fancy That," "Chick and Chubbie."

VARIETY COMEDIES

A series of eight two-reel comedies featuring leading comedy artists in the sketches which made them headliners, including Alexander Carr, in "The End of The World," Mackenzie Ward in "Doing Phil a Favor," and popular productions by J. Gordon Bostock including "Beach Babies" and "Amateur Night."

BUCK AND BUBBLES

One of the most popular teams of colored comedians, Buck and Bubbles, interpret the inimitable humor of Hugh Wiley's celebrated Wildcat stories in six uproarious comedies of negro life. Supervised by Monte Brice, they include "Black Narcissus," "Fowl Play," "High Toned," "In and Out," "Darktown Follies," and "Honest Crooks."

MELODY COMEDIES

Harry Delmar, producer of the famous Delmar Revue and musical comedy acts for vaudeville, will direct a series of six musical comedies in tabloid featuring popular singers, comedians and dancers.

GOLDEN ROOSTER COMEDIES

This series comprises six farce comedies featuring celebrities of the stage and screen in two-reel comedies. They are the same type of entertainment which brought fame and fortune to Harold Lloyd and Charlie Chaplin under the Pathe banner. The first two of these are: "The Garden of Eatin'," "Fairways and Foul," starring James and Lucille Gleason.

FOLLY SERIES

Frank T. Davis, who as vaudeville star and producer has kept audiences everywhere merry for over a decade, is making a series of six two-reel feature comedies starring comedy favorites, with pretty girls, pretty music, plenty of fun, and all the latest song and dance hits.

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